

VERETTA ART



Art | Interiors | Inspired Spaces
2008- 2019

Veretta Garrison-Moller

■ ONE COLORFUL LIFE

CV

Veretta Garrison-Moller
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ABOUT

Veretta creates highly detailed collages with several layers, textures, and colors. These items are then professionally reproduced onto appropriate mediums for Giclée's, furniture, accessories, and decorative art and will inspire any room.

Veretta's experience as a fashion designer and manufacturer allows her to visualize not only what something "is" but also what that object can "become." She possesses the ability to create a piece of art that is both beautiful and functional.

Veretta is currently a resident Artist at River Oaks Square Arts Center in Alexandria, Louisiana. Her works of art are best explained as mixed-media/ collages of both traditional, dimensional and textural items.



ART EXHIBITS

Tonawanda Art Guild

Buffalo, NY

One Woman Show Private Residence

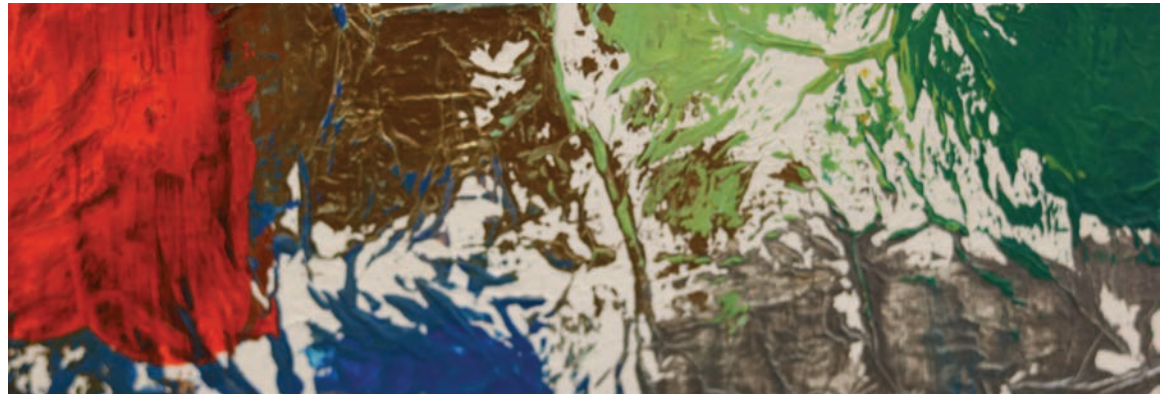
Silver Springs, MD

Georgetown Church Show

Washington, DC

Finds, Dallas Mart Tradeshow

Dallas, TX



The Capital One Bank Show

Alexandria, LA

Color Culture & Creativity, Galerie de Amis

Alexandria, LA

The CAG Museum Show

Alexandria, LA

AWARDS

Best of Show

Niagara Falls Blvd. Mall, Buffalo, NY

Designs selected by African National Congress and ProServ

The international marketing firm for souvenir merchandise for the National Nelson Mandela Tour

Purchase Award The Bank Show

Capital One Bank, Alexandria, LA

Best in Mixed Media Category The Bank Show

Capital One Bank, Alexandria, LA

1 Of 50 “National Competition Finalists” of 184 submissions

Competition – Alexandria Museum of Art





COLLECTIONS

Corporate, Private & Public Collections

Alexandria, LA
Baton Rouge, LA
Cheneyville, LA
Oklahoma City, OK
Natchez, MS
Alexandria, LA
Cleveland, OH
Kalamazoo, MI

Las Vegas, NV
San Francisco, CA
New York, NY
Niagara Falls
Niagara Falls, Canada
Jyvaskyla, Finland
Johannesburg (Soweto), South Africa

Veretta Art

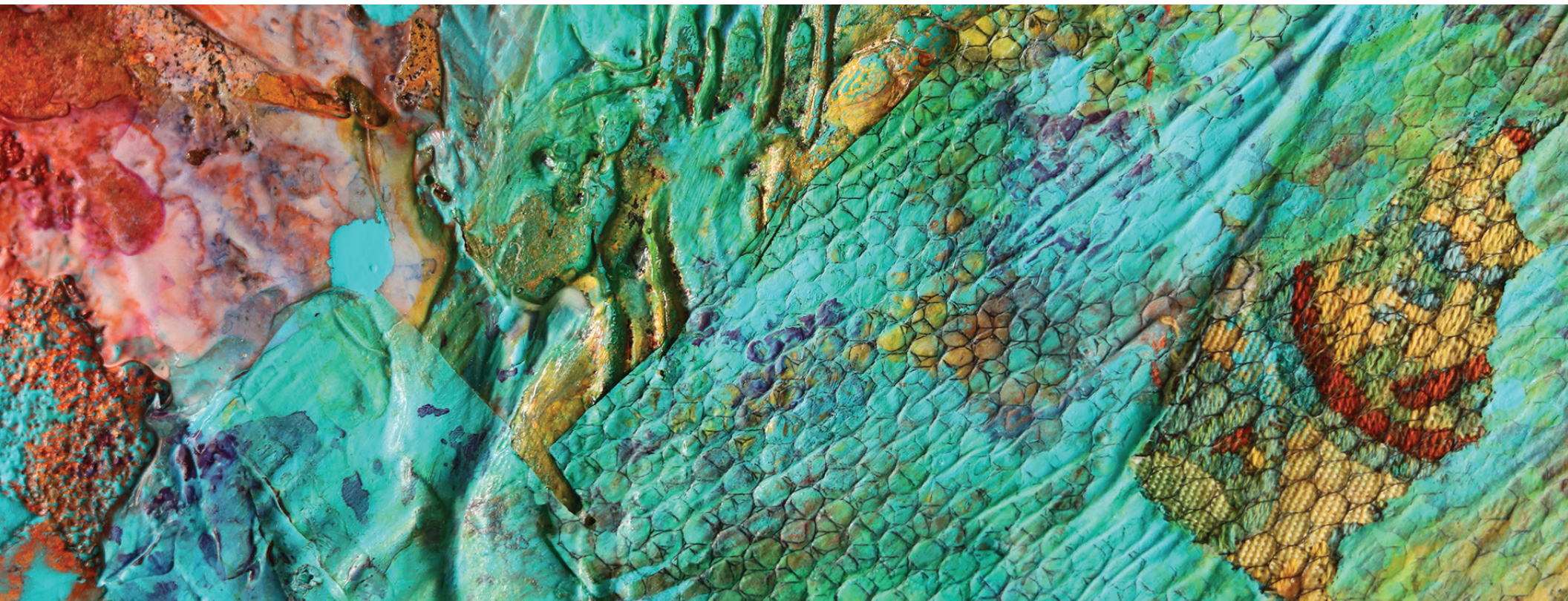
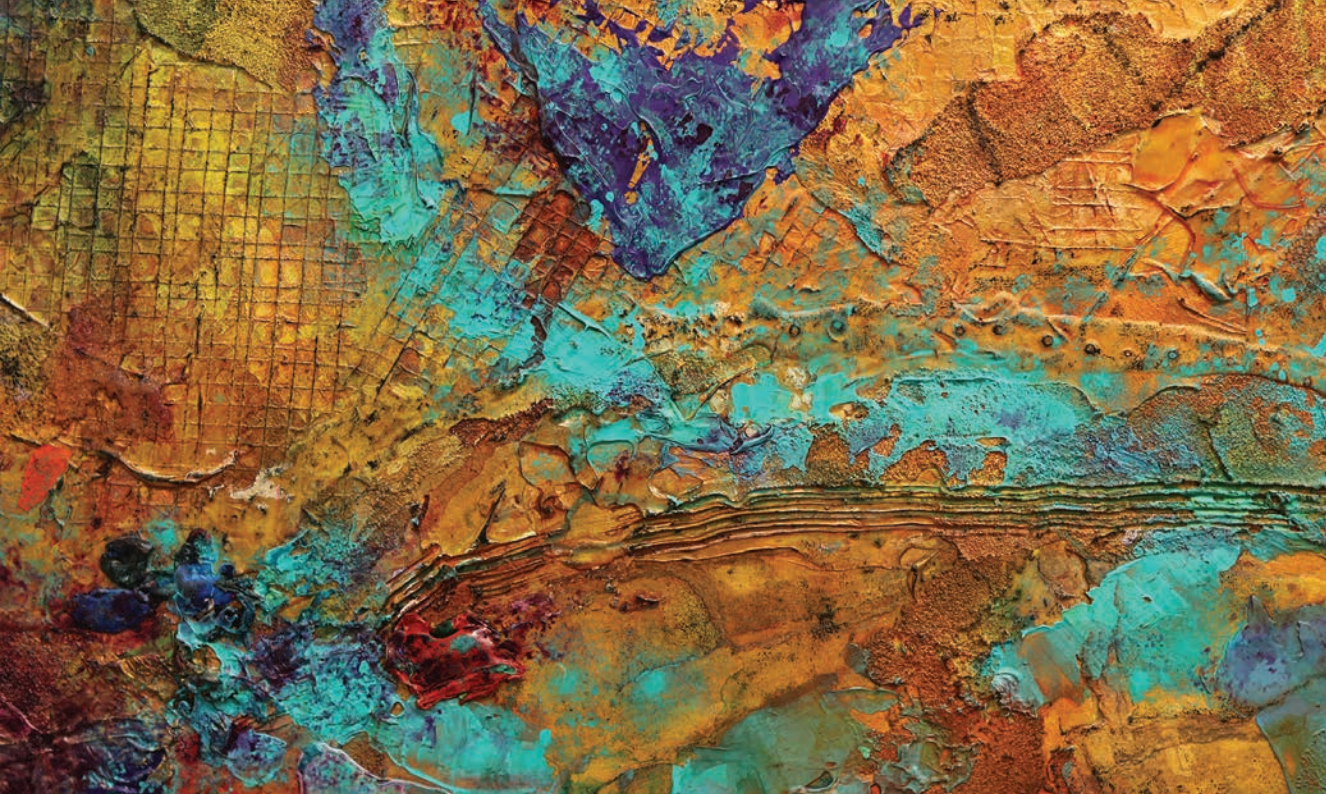
ART
INTERIORS
INSPIRED SPACES

My art is intuitive and experimental. I use different materials and each material has a different purpose. My creative process is unique and I enjoy combining materials that and textures that beg to be touched and sensed by its viewers. My creative process is open to the results of combining materials that are not traditionally mixed. This translates into a collage of unique colors and textures that beg to be touched and sensed by its viewers.

With a background in fashion design and coming from a family tradition of entrepreneur-ism, I took a business approach from the beginning when it came to the art I created. I describe myself as an “artpreneur” who sees opportunity in the market, and I want to fill it.

Most artists are finished when the canvas has been painted. For me it is just the beginning of my creative process.





VERETTA Interiors

ART
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A core component of my business is working with interior designers to create whole environments. Beginning with art for the wall, we pull together elements such as color, texture and pattern in furnishings and fabrics to create the environment for an entire room. This holistic approach allows my team to step into a consultative role with clients, making Veretta Art a valuable partner in our projects.

My production studio uses the rich, textural designs we've created to produce collections of furniture, accessories and wall décor. These are sold to client businesses in the hospitality sector as well as to other corporate and high-end residential clients. Proudly acknowledging that I am a manufacturer, I credit the team I have assembled for the success of the Veretta brand.





VERETTA Inspired Spaces

ART
INTERIORS
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Today's hotel and hospitality industry is more competitive than ever. Making sure your guests' experiences are top of the line is key for generating return stays. One way to impact their visit is through bringing inspired artwork and décor to your lobby and rooms.

Today's travelers expect more from their hotel, and they like to share their experiences. This means that the right artwork and décor can encourage photo-sharing, which will reach more people who may be intrigued to stay at your hotel.

Presenting buyers with unique one of a kind designs, Veretta's strength lies in uncovering color and texture through contemplated art techniques.

Our team consists of a global network of artisans, craftsman, and producers which gives us the ability to produce one-of-a-kind pieces, or multiple productions to suite your space.

Our custom approach provides you the opportunity to create "your space - your way".

To the right shows examples of Veretta Art digital space concepts (VADSC). Call (318) 473-1888 or send an email to veretta@verettaart.com to schedule a consultation.





VERETTA ART
Inspired Spaces

verettaart.com

